## Key information

For use in press releases, newsletters, websites, and more!

## **Safer Internet Day**

**Safer Internet Day 2015** will be celebrated globally on Tuesday 10th February with the slogan 'Let's create a better internet together'.

Coordinated in the UK by the **UK Safer Internet Centre** the celebration sees hundreds of organisations get involved to help promote the safe, responsible and positive use of digital technology for children and young people. For SID2014, over 650 organisations got involved, reaching 25% of children and 18% of teenagers.



The UK Safer Internet Centre – a partnership of three leading charities; Childnet, the South West Grid for Learning and the Internet Watch Foundation – provide resources for children, schools and families, and tools for getting involved at <a href="https://www.saferinternet.org.uk">www.saferinternet.org.uk</a>.

Globally, Safer Internet Day is celebrated in over a hundred countries, coordinated by the joint Insafe/INHOPE network, with the support of the European Commission, and 31 national Safer Internet Centres across Europe.

The day offers the opportunity to highlight positive uses of technology and to explore the role we all play in helping to create a better and safer online community. It calls upon young people, parents, carers, teachers, social workers, law enforcement, companies, policymakers, and wider, to join together in helping to create a better internet. Ultimately, a better internet is up to us!

## #up2us #SID2015

## **UK Safer Internet Centre**

In addition to coordinating Safer Internet Day, the UK Safer Internet Centre delivers a wide range of activity to promote the safe and responsible use of technology:

- founded and operates an e-safety helpline for professionals working with children in the UK
- operates the UK's hotline for reporting online criminal content
- develops new educational resources for children, parents and carers and teachers to meet emerging trends in the fast-changing online environment



- delivers education sessions for children, parents, carers, teachers and the wider children's workforce
- **shapes policy** at school, industry and government level, both in the UK and internationally, and facilitates youth panels to give young people a voice on these issues.